

KISWE PRIVACY POLICY

Last updated: September 8, 2025.

This privacy policy describes how Kiswe Mobile Inc. (“Kiswe”, “us”, or “we”) collects, uses, and shares personal information in connection with our Services. It also describes your rights to control data about you. Legally speaking, Kiswe Mobile Inc. is the “controller” of this data and is primarily responsible for how it is collected, used, and shared.

The disclosures in this privacy policy cover Kiswe’s services which may include websites, mobile applications, smart TV applications, web platforms, and other online service locations that Kiswe operates on its own or in partnership with one or more third-party partners. We refer to all these together as our “**Services**”.

This Privacy Policy does not apply to our information collection activities outside of the Service (unless otherwise stated below or at the time of collection) or services Kiswe provides as a “processor” or “service provider” on behalf of third parties.

Where we offer Services in partnership with a third party, we may share data about your use of those Services with the third-party partner for their independent use. The third-party partner’s privacy policy will apply to their use of shared data.

Information we collect and how we use it

We collect and use data about you as described here. Some data may be optional. The uses described here may be subject to your consent or other choices as required by privacy laws or other legal requirements. We have provided the following table to allow you to understand this collection and use.

Categories of Information Collected	Methods of Collection	Purposes of Collection
Contact information (e.g. name, email, address, phone number).	Directly from you	Account creation; Communicate with you about our Services; Process and manage your orders; Respond to requests; Subscribe to emails/texts; Promotions or contests; Security purposes (e.g. fraud and copyright infringement prevention); Protect our business and our partners.

<i>Events and activity</i> (type of event, genre, artist, name, event metrics, your activity on our Services).	Directly from you; Passively as you interact with the Services; From our service providers; From social media providers when you connect them to our Service.	Improve our Services; Personalize communications with you; Security purposes (e.g. fraud and copyright infringement prevention); Protect our business and our partners.
<i>Marketing information</i> (websites which advertised this Service or content available on this Service)	From advertising pixels or similar tracking technologies used by the referring website.	Understand the most effective models to advertise content available on this Service.
<i>Payment information</i> (token only, no payment card information).	Directly from you; From our payment gateways.	Process payment for orders including application of sales and use tax or VAT (including event access or shipment of products to you);
<i>Location information</i> (IP address, GPS).	From your device.	Geo-restrict content when required to do so by our media partners; Security purposes (e.g. fraud and copyright infringement prevention); Protect our business and our partners.
<i>Demographic information</i> (gender, age, location (based on zip code or IP address)).	Directly from you; Passively as you interact with the Services; From our service providers.	Improve our Services; Personalize communications with you.
<i>Information you submit or post</i> (videos, comments, chat, email communications).	Directly from you	Support our Services. Provide you with interactive functionality during events; Communication with you about our Services.

<i>Device and mobile information</i> (precise location, device ID, home network information, browser type, time/date of visit, advertising ID, IP address).	From your device; Passively as you interact with the Services.	Process and manage your orders; Support our Services; Improve our Services; Push notifications; Security purposes (e.g. fraud and copyright infringement prevention); Protect our business and our partners.
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In addition to the above, we may use any data collected about you to manage your rights and choices, comply with legal or regulatory obligations, resolve disputes and enforce our agreements, secure our Sites, prevent fraud or other misuse, and protect the safety of our customers.

For individuals in the European Economic Area or United Kingdom, our legal bases of processing are:

- Consent for direct marketing such as sending you emails and any online advertising or tracking where consent is required.
- Necessary for performance of a contract for fulfilling purchases or other orders.
- Necessary for compliance with legal obligations where the data processing is required by law.
- Legitimate interest for other uses.

We may combine information that we have collected from third parties with information you have provided to us while using our Services.

How we share information about you

We may share information about you in the following ways:

- With service providers who process data on our behalf. These service providers will only use data about you for the purpose of providing services and not for their own independent purposes.
- With affiliates where necessary to perform or support the Services.
- With your consent or upon notice and opportunity to opt out, according to legal requirements.
- In response to a legally enforceable subpoena, court order, government inquiry, or other binding legal process.

- Where necessary to protect the rights, safety, or security of you or others.
- With an acquiring company as part of a sale, merger, or similar transaction where our company or its assets are purchased or transferred.

We may engage in common data practices that are considered a "sale" of personal information under certain laws including the California Consumer Privacy Act. These include sharing data about you with third-party partners with whom we offer Services and use of "custom audience" advertising features and standard online advertising tools on social media platforms such as TikTok, Meta, Google, and Snapchat.

Your rights and choices

You may have the right to control how we collect, use, or share information about you, including rights to access, correct, delete, obtain copies of, withdraw consent for, or opt out of online advertising or other processing of data about you.

To exercise these rights, please contact us as described in the "How to contact us" section below. We will respond as quickly as we can within the time periods required by applicable laws, which in most cases is between 30 and 45 days.

Storage and retention of data

Our default rule is that we keep information about you as long as it is needed for the purpose it was collected or for a use disclosed above. We will use reasonable security measures to protect your data.

We may use service providers that store data in different parts of the world, including the United States. We take steps to ensure our service providers comply with international data transfer requirements, usually through approved data transfer agreements.

Children

Most of our Sites are not directed to children and we do not knowingly collect personal information about children. Sites that are directed to children will have reasonable controls to minimize collection of data about children and/or ensure a parent or guardian consents to the use of the Site by their children. Upon request of a parent or guardian, collection of personal information will be minimized to only what is necessary for the services and in compliance with applicable laws.

If you believe we have collected data about your child, please contact us and we will either delete that data or obtain your parental consent for its use.

Analytics, cookies, and tracking

We use analytics to better understand how our Sites are used. This includes Google Analytics by Google, who requires us to disclose how they process data collected through Google Analytics. Please see [this link](#) for information on Google's processing of data.

We may use advertising technologies including cookies, tags, pixels, or similar. These technologies allow us to identify audiences of interested fans and target those fans with promotions and advertisements that we think may be of interest.

Some of these ads may be personalized, meaning they are intended to be relevant based on your prior activity or demographic information we or the advertising partner has about you.

You may exercise choices regarding receipt of Interest-based Advertising by submitting opt outs. Some of the advertisers and service providers that perform advertising-related services for us and our partners may participate in the Digital Advertising Alliance ("DAA") Self-Regulatory Program for Online Behavioral Advertising. To learn more about how you can exercise certain choices regarding Interest-based Advertising, visit <http://www.aboutads.info/choices>, and <http://www.aboutads.info/appchoices> for information on the DAA's opt out program for mobile apps. Some of these companies may also be members of the Network Advertising Initiative ("NAI"). To learn more about the NAI and your opt out options for their members, see <http://www.networkadvertising.org/choices/>.

Note that even if you can opt out of certain kinds of Interest-based Advertising, you may continue to receive other types of ads. Opting out only means that those selected members should no longer deliver certain Interest-based Advertising to you but does not mean you will no longer receive any targeted content and/or ads (e.g., from other ad networks). We are not responsible for the effectiveness of any third-parties' opt out options or programs or the accuracy of their statements regarding their programs.

If you block cookies, certain features on our sites may not work. If you block or reject cookies, not all of the tracking described here will stop.

Our Do Not Track Policy. Some browsers have "do not track" features that allow you to tell a website not to track you. These features are not all uniform. We do not currently respond to those signals.

Mobile Tracking Options. You can control tracking of your mobile device. For example, you can turn off the GPS locator or push notifications on your phone in the device settings. Please note that disabling this feature may limit your access to certain content

that requires your GPS location in order to determine whether you are allowed to view the content (e.g. geo-restricted content as imposed by our media partners).

Users from the EEA, UK, and California. If you are in the European Economic Area, the UK, or California you have certain additional privacy rights. Please see the relevant sections below for more details.

Changes to this privacy policy

Any material changes we make to our privacy policy in the future will be posted here. We will also notify you of privacy policy changes through email, login notifications, or other mechanisms reasonably designed to provide notice of the changes. We encourage you to check our privacy policy periodically to refresh your understanding of our data practices.

How to contact us

If you have questions or concerns about this privacy policy or our data practices, contact us [here](#), by email at legal@kiswe.com, or by mail at 430 Mountain Ave., Suite 106, New Providence, NJ 07974.

Local rights and disclosures

Certain local laws require specific disclosures related to our data practices.

US State Disclosures

Residents of certain US states (including California, Colorado, Connecticut, Delaware, Iowa, Minnesota, Montana, Nebraska, New Hampshire, New Jersey, Oregon, Tennessee, Texas, Utah, and Virginia) may have some or all of the following rights, which can be exercised by contacting us as described in the “How to contact us” section above:

- Access and obtain a copy of personal information about you.
- Confirm the categories and/or specific pieces of personal information about you we have collected, used, disclosed, or shared with third parties.
- Correct inaccuracies or delete personal information about you.
- Opt out from profiling that may produce legal or other significant effects.
- Opt out from targeted advertising and/or the sale or sharing of personal information about you.
- Request a list of categories, or specific names, of third parties to which we have disclosed personal information about you.

- Non-discrimination for the exercise of your privacy rights.

If you are a resident of California, you may opt out of having your personal information shared with third parties for the third party's direct marketing purposes.

The California Consumer Privacy Act requires specific disclosures about how personal information is shared or sold in the last 12 months. Note that the definition of "sale" includes almost any sharing of information to third parties who are not service providers. Selling personal information does not mean it was given to a third party in exchange for monetary compensation.

Category	Categories of third parties receiving personal information for business purposes	Categories of third parties to whom personal information was "sold" as defined by the CCPA, including for targeted advertising purposes
Identifiers such as real name, alias, postal address, unique personal identifier, online identifier, IP address, email address, account name, social security number, driver's license number, passport number, or other similar identifiers.	Affiliates, business partners, service providers, advisors and agents, government entities, law enforcement, and social media/advertising companies.	Social media/advertising companies, and business partners.
Characteristics of protected classifications under California or federal law, such as gender and age.	Service providers, business partners, and social media/advertising companies.	Social media/advertising companies, business partners.
Commercial information, including products or services purchased obtained, or considered, or other	Affiliates, business partners, service providers, and social	Business partners.

purchasing or consuming histories of tendencies.	media/advertising companies.	
Biometric information.	N/A	N/A
Internet or other electronic network activity information, including browsing history, search history, and information regarding a consumer's interaction with an internet website, application, or advertisement.	Affiliates, business partners, service providers, and social media/advertising companies.	Social media/advertising companies.
Geolocation data.	Service providers, social media/advertising companies, and business partners.	Social media/advertising companies and business partners.
Audio, electronic, visual, thermal, olfactory, or similar information.	Service providers.	N/A
Inferences drawn from any of the information identified in this subdivision to create a profile about a consumer reflecting the consumer's preferences, characteristics, psychological trends, predispositions, behavior, attitudes, intelligence, abilities, and aptitudes.	Affiliates, business partners, service providers, and social media/advertising companies.	Social media/advertising companies.
Other information about you that is linked to the personal information above.	Affiliates, business partners, service providers, and social	Social media/advertising companies and business partners.

	media/advertising companies.	
Sensitive personal information.	N/A	N/A

We collect personal information from:

- Individuals directly.
- Social networks.
- Business partners and affiliates.
- Service providers.

If you are not satisfied with the results of a privacy rights request, you can contact us to appeal our decision as described in the "How to contact us" section above. Please include "Appeal" in the subject line of your message.

We may require validation of your identity before fulfilling your privacy rights request. Validation will vary depending on the type of request and risk of disclosure to an unauthorized person. Validation steps may include providing a copy of a government-issued identification or similar, logging in with an account, or providing other details that support the authenticity of the request.

You may designate a third party as an agent to make privacy rights requests on your behalf. An agent must be designated in writing or through a power of attorney. We will require a designated agent to validate their authority prior to fulfilling requests made on your behalf.

Your Privacy Rights Under California Shine the Light Law. Under California's "Shine the Light" law (Cal. Civ. Code § 1798.83), California residents who provide us certain personal information are entitled to request and obtain from us, free of charge, information about the personal information (if any) we have shared with third parties for their own direct marketing use. Such requests may be made once per calendar year for information about any relevant third-party sharing in the prior calendar year. To submit a "Shine the Light" request, legal@kiswe.com, and include in your request a current California address and your attestation that you are a California resident.

EEA and UK disclosures

If you are located in the European Economic Area or United Kingdom, you may have additional rights regarding our processing of personal data about you.

You may have the right to:

- Access and obtain a copy of personal data about you.
- Confirm the categories and specific pieces of personal data about that we have collected, used, disclosed, or shared with third parties.
- Correct inaccuracies or delete personal data about you.
- Object to or restrict processing of personal data about you.
- Opt out from direct marketing, profiling, and/or targeted advertising.

If you believe our processing of personal data about you does not comply with applicable laws, you may also have the right to lodge a complaint with your local supervisory authority.

We do not process your personal data for automated decision-making.

Our processing of your personal data may require transfer of your personal data outside of the European Economic Area and United Kingdom. In these cases we will take steps to apply approved safeguards, usually through approved data transfer agreements. You may have the right to request a copy of these safeguards, which you can do by contacting us as described in the "How to contact us" section above.